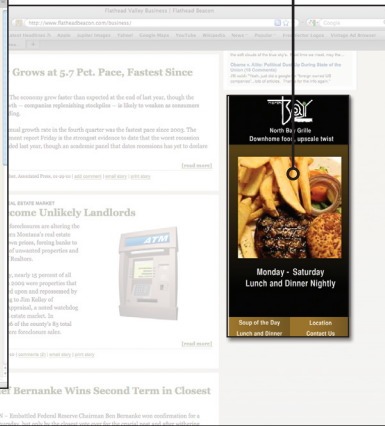


**Top Story
Rotation ad
325 x 534px**



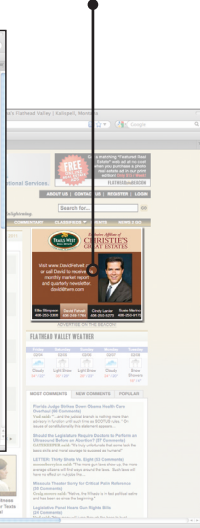
**Half-Page
300 x 600px**



**Leaderboard
728 x 90px**



**Medium Rectangle
300 x 250px**



**Article Page Island
Rectangle: 300 x 250px**



Advertising Rates:

IMPRESSIONS	1 month	3 months	6 months	1 year
10,000	\$575	\$496/mo.	\$418/mo.	\$260/mo.
15,000	\$650	\$560/mo.	\$470/mo.	\$290/mo.
20,000	\$675	\$581/mo.	\$488/mo.	\$300/mo.